



## LEOPLAST CERTIFICATION

Leoplast have received the “,plastica seconda vita” (second life plastics) certification, given by the IPPR (Istituto italiano per la Promozione delle Plastiche da Riciclo), which guarantees the origin (our raw material supplier) and correct manufacturing process (Leoplast) of the regenerated plastics

## WHY WE USE AND PROMOTE REGENERATED PLASTICS

Leoplast have been able to industrialise a comprehensive range of cosmetic packaging with up to 80% of regenerated plastics. This results in impressive savings of:

- fossil feedstock : we use 80% less of virgin plastics
- fossil fuel : no need to produce (using energy) the quantity of plastics we reuse
- green gas house emissions: no plastics production, no emissions

And, using industrial wastes that should be otherwise dispose of, we help also reduce the problem of plastic waste disposal!

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## LEOPLAST REGENERATED PLASTICS MAKE UP RANGE

### LEOPLAST

are happy to introduce their make up packaging range made in regenerated plastics lipstick: another aspect of their sustainable challenge that comes to complete and integrate their offer of bio-plastics cosmetics containers.

The password of these regenerated plastics packs is to reduce, reuse, recycle and regenerate... A simple idea, with strong and positive impact on our Planet wellness.

## WHAT IS REGENERATED PLASTICS

Regenerated plastics is a kind of recycled plastics with a distinctive feature: instead of deriving from post consumer recycling, it comes from clean and mono-material industrial production waste.

### This involves several advantages:

\* to regenerate industrial waste, our suppliers of raw material use a purely mechanical process that passes through a specific selection of the material and a blend in precise proportions with virgin material. No chemical processes are involved – as in the case of post consumer recycled plastics – and therefore no harmful substances are used to regenerate.

\* we can be sure to use a “pure” raw material (all SAN, or ABS, or PMMA) which is definitely necessary to grant precision and functionality of our very technical packages.



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